

## **Yorkshire and Humber Health and Well-being Leadership Academy**

### **Introduction:**

Elected councillors have a vital strategic role in their local communities in setting the direction and priorities for the services for the areas that they represent. They also have the responsibility to see that this intent is put into practice through the provision of services and effective commissioning. Many of these services have a direct impact on the broader determinants of health and well-being, although they may not be specifically focused on health or health improvement, for example, good quality, affordable houses; safe open spaces for play & leisure.

The recent White Paper 'Equity and Excellence: Liberating the NHS' heralds significant changes to local arrangements for improving the health and wellbeing of local people, with further change anticipated when the Public Health White Paper is published later in the year. These proposals identify a leading role for local government. And for elected members, in their various roles. These will present both new challenges and new opportunities.

The phasing out of Primary Care Trusts and Strategic Health Authorities and creation of GP Consortia; the shift of the public health function into local government, the establishment of Health and Wellbeing Boards and the re-branding of Local Involvement Networks as HealthWatch with additional powers and responsibilities, are some of the headline changes. As elected representatives of local people, and as local 'place shapers', councillors are uniquely placed to address the so-called 'democratic deficit' in local health services.

The White Paper and subsequent consultation documents call for councils to:

- Lead on improving Public Health across the District, with a new public health service located in the Council
- Lead on the Joint Strategic Needs Assessment (JSNA) for their area and ensure that GP Consortia use that Assessment to inform NHS Commissioning

- Build positive working relationships with the districts GP Consortia
- Set up a Health & Well Being Board that will subsume the Councils Health Overview & Scrutiny function, and that will contain both elected members and paid officers
- Through the Health & Well Being Board, ensure that GP Commissioning for NHS healthcare, Council Commissioning for Social Care and for public health, are connected and integrated.

This programme aims to help lead members and scrutiny chairs with their very challenging roles, by offering a range of practical ideas and experience from a number of leaders and commentators on the new health improvement and policy agenda.

**Programme outcomes:**

Participants will have an opportunity to:

- gain an overview of the new national policy framework for improving health and well-being and reducing health inequalities;
- develop an understanding of the key drivers and issues in health and well-being and local government's leading role in these (including the Marmot Review)
- develop an awareness of the social, economic and environmental determinants of health;
- focus on understanding improved outcomes for individuals, families and diverse communities;
- consider how to strengthen local partnerships to improve health and reduce inequalities;
- recount their experiences, explore examples of good practice and share their learning with a network of colleagues who are facing similar challenges and pressures on finance and local resources;
- strengthen understanding of how to develop and commission services in times of severe resource constraints;
- learn how to improve skills in leading change and working more effectively in partnership
- explore the potential of Joint Strategic Needs Assessment and consider how local councils can exercise their leadership role to ensure that the process is developed

- review the key issues for effective leadership in the unfolding environment and consider how to continue the process of personal learning and development.

### **Potential participants will be drawn from:**

Top tier and unitary authority elected members (Cabinet members, Portfolio Holders and Scrutiny Chairs).

### **Delivery**

The programme is delivered by expert tutors and Local Government Improvement and Development Agency Consultants, supported by guest speakers. Practical sessions will include case studies, problem solving, action learning sets, individual and group working.

Participants will be able to discuss their responsibilities for health and well-being; the role of partner organisations and the vision and leadership they will be expected to give. They will be encouraged to explore current issues, threats and the opportunities ahead. The action learning process depends on participants thinking in advance about local issues and concerns that they are prepared to discuss with other participants.

The programme design is guided by the Local Government Improvement and Development Lead Member 'Must Knows' and leadership frameworks developed within Local Government Improvement and Development's Leadership Academy.

### **Proposed Programme**

Day One – 10.00am – 4.00pm (9.30 registration)

Days Two and Three – 24 hours (residential) 12 noon (11.30 registration) on the first day to 12 noon on the second day

Day Four - 10.00am – 4.00pm (9.30 registration)

### **Dates and Venues**

Day One – Wednesday, 3<sup>rd</sup> November (Wakefield)

Days Two and Three – Thursday / Friday, 18<sup>th</sup> / 19<sup>th</sup> November (York)

Day Four – Monday, 29<sup>th</sup> November (Leeds)

(We have set these dates because it is our understanding that none of our authorities have scheduled meetings of Full Council, Cabinet or Health Scrutiny at these times).